

# 2010 - 2011 APC Pictorial

Ads Accepted April 1, 2012 through June 30, 2012



**ADVERTISING DEADLINE: JUNE 30, 2012.**

Make checks payable to American Pointer Club. I can be reached for questions at (209) 808-3123 (evenings & weekends) or [marendaknls@hotmail.com](mailto:marendaknls@hotmail.com). Ads can also be paid for via PayPal at [www.americanpointerclub.org](http://www.americanpointerclub.org), Miscellaneous Items category.  
 June Dennis, APC Pictorial Committee  
 P.O. Box 32153, Stockton, CA 95213  
[marendaknls@hotmail.com](mailto:marendaknls@hotmail.com)

**NOTE REGARDING FOREIGN TITLES AND AWARDS:**

- Due to the space limitations imposed by our format, only AKC titles will be included in pedigrees in the Titleholder & Award winner section. All titles will be included in ads in the Advertiser's Gallery, space permitting.
- Awards at non-AKC shows must clearly designate country or registry to be included in your ad.

**Production requirements:**

- Please plainly type or print your ad copy on a blank sheet of paper, and indicate desired photo placement. We cannot be responsible for typos if writing is not clear. A template is available on the APC website. Please use this template to design your ad. Using Word, page layout is 2 pages to one 8 1/2" x 11" paper, landscape view. Margins must be set at .5" for top, bottom, & outsides & .75" for inside.
- When placing multiple ads, please clearly label your ads with the order in which you would like the ads to appear.
- If submitting electronic files of ads, please provide in Microsoft Word only.
- Note preferred fonts, if any, along with any additional layout direction.
- Original color photographs please. Copies do not reproduce well. If you would like photographs cropped, indicate where/how you would prefer cropping with Post It Notes. Please label all photographs with registered name of dog and your name and address on back. Properly labeled photographs will be returned.
- Electronic versions of photographs may be submitted in .tif or .jpg format. They should be submitted in black & white, 300 dpi.

Name \_\_\_\_\_ Email Address \_\_\_\_\_

Address \_\_\_\_\_ Daytime Phone # \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Evening Phone # \_\_\_\_\_

	<u># of Ads</u>	<u>Cost/Ad</u>		<u>Total</u>
		<u>Members</u>	<u>Non-Members</u>	
<b>New Titleholders/Award Winners Ads</b> (1/2 page – Additional Information Sheet Required)	_____ @	\$25	\$35	= _____
<b>Advertisers' Gallery Full Page Black &amp; White Ads</b>	_____ @	\$45	\$57	= _____
<b>Junior Showmanship Ads</b>	_____ @	\$20	\$30	= _____
<b>In Memoriam Ads – Club Member</b> (2010-2011 only)	_____ @	No charge		= _____
<b>In Memoriam Ads - Dog (full page)</b> (2010-2011 only)	_____ @	\$25	\$30	= _____
<b>Additional Photographs on Full Page Ads</b>	_____ @	\$10	\$10	= _____
<b>Extra Copies of Pictorial</b> (add \$10 for shipping outside the United States)	# of books _____		\$35	= _____
<b>Total Payment Enclosed</b>				\$ _____