

**It's that time again...
Advertise in the APC Pictorial**



We're accepting ads from now until **July 10th**. We hope you'll join in and share photos, pedigrees, and details of your dogs' accomplishments, regardless of which area of dog sport you compete in!

Please complete the form below and mail ads with payment to:

June Dennis, APC Pictorial Committee
P.O. Box 90125, San Bernardino, CA 92427

ADVERTISING DEADLINE IS JULY 10, 2010.

Make checks payable to American Pointer Club. I can be reached for questions at (909) 380-4815 (evenings & weekends) or marendaknls@hotmail.com.

Production requirements:

- Please plainly type or print your ad copy on a blank sheet of paper, and indicate desired photo placement. We cannot be responsible for typos if writing is not clear. A template is available on the APC website. Please use this template to design your ad. Size of page is 5 1/2" x 8 1/2". Margins can be set at 1/2".
- When placing multiple ads, please clearly label your ads with the order in which you would like the ads to appear.
- If submitting electronic files of ads, please provide in Microsoft Word only.
- Note preferred fonts, if any, along with any additional layout direction.
- Original color photographs please. Copies do not reproduce well. If you would like photographs cropped, indicate where/how you would prefer cropping with Post It Notes. Please label all photographs with registered name of dog and your name and address on back. Properly labeled photographs will be returned.
- Electronic versions of photographs may be submitted in .tif or .jpg format. They should be submitted in color and no lower than 300 dpi.

Your Name _____ Your Email Address _____

Address _____ Daytime Phone # _____

City, State, Zip _____ Evening Phone # _____

	# of Ads	Cost/Ad		Total
		Members	Non-Members	
New Titleholders/Award Winners Ads (1/2 page – Additional Information Sheet Required)	_____ @	\$20	\$30	= _____
Advertisers' Gallery Full Page Black & White Ads	_____ @	\$40	\$55	= _____
Junior Showmanship Ads	_____ @	\$17	\$27	= _____
In Memoriam Ads – Club Member (in 2007, 2008 & 2009 only)	_____ @	No charge		= _____
In Memoriam Ads - Dog (full page) (in 2007, 2008 & 2009 only)	_____ @	\$20	\$30	= _____
Additional Photographs on Full Page Ads	_____ @	\$10	\$10	= _____
Extra Copies of Pictorial	# of books _____		\$30	= _____
Total Payment Enclosed				\$ _____